

## THE FUTURE OF META'S METAVERSE

Keno Oneo in Conversation with Jochen Franck

Franck: You've made several references in our conversations to the fact that the trend toward the metaverse will be of enormous importance for the improvement of our future.

I have some doubts about that, and I know there are many experts who ... like me. assume that pushing Virtual-Reality (VR) will ...

Keno: ... as well as augmentation and immersion ...

Franck: ... predominantly will only be appropriate for gaming and entertainment. Hence, not vital in making better futures.

Keno: One can see it that way. But my scenario leads to different conclusions:

1. We'll see Masses of Metaverses. We will see continuous differentiation and thematic fractalization. This just proves how important VR, AR, immersion and embodied internet are. Our future has been holding out for this.
2. But: there will be few,

**all-encompassing  
"Whole-Life Metaverses",**

such as Mark Zuckerberg's Metaverse concept.

Only these few "Whole-Life-Metaverses" have the potential to enable us as Humanity the Transition from the current literal Culture to a novel creative Digital-Culture. As a thesis:

**The more areas of Life  
become "real"  
in the Metaverse,  
the more intensively  
we can program  
our daily Lives for "Intelligence."**

Franck: For Intelligence? The literary culture is based on intellectuality and thus on a constant production of new and better knowledge. From my point of view, the growth of Intelligence ... which we certainly need ... depends on whether we can continuously optimize science and education. In other words, not metaverse, but more intellectuality.

Keno: It won't work out that way ... even if you wish it would.

The "Epoch of Theory" (Joas) is losing its formative power:

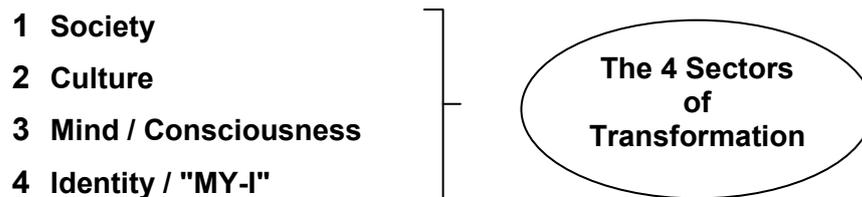
**The better Knowledge  
no longer automatically  
generates the Better-Futures.**

Can you agree with that?

Franck: Yes, you have a point. Of course, I also know that the increase in complexity, acceleration and contingency is already a major challenge today. And yes ... we won't be able to master these new kinds of challenges through better thinking.

But with Metaverse and Virtuality it won't work either.

Keno: So let's ask: What will make it work? What has got the power to lead



simultaneously and positively "upwards", i.e. for the Better?

We will only get the desired Better-Futures when we commonly, collectively become capable of reprogramming these 4 Sectors of Transformation together.

This is the big challenge we are facing.

Franck: Yes, I agree.

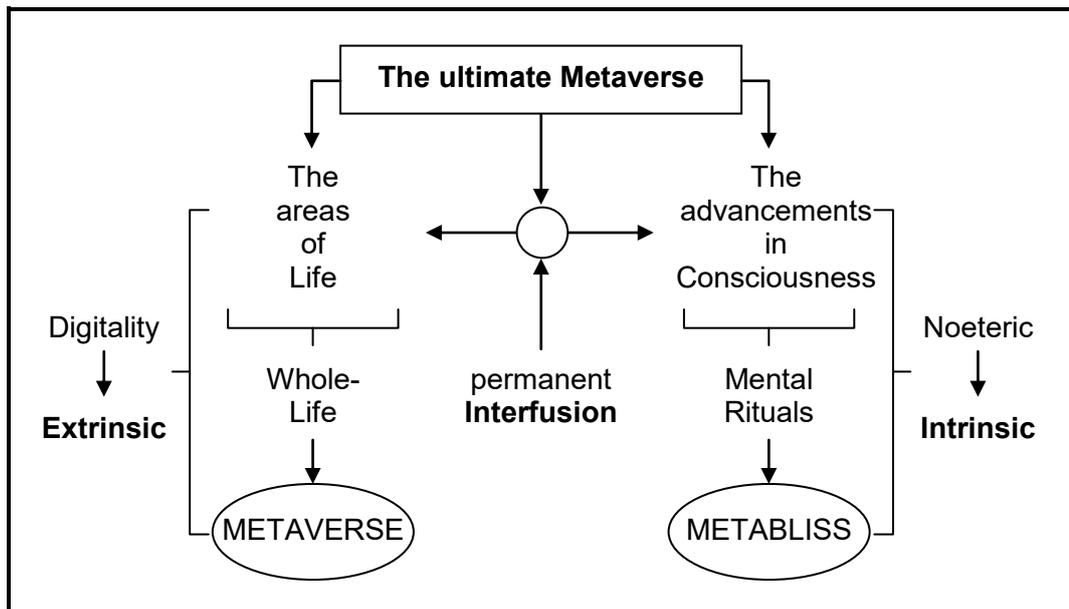
Keno: So it's not about Gaming and Entertainment. It's about this:

1. We will be forced to link much of our daily Lives to the Growth of Digital-Intelligence.
2. We will have to realize Mark Zuckerberg's concept, which is explicitly focused on a "Whole-Life Metaverse."
3. The earlier and more consistently we tackle this, the more evolutive and creative force this concept will be able to unfold.
4. So we need a proactive "yes" for the vision of the "Whole-life Metaverse".  
Let me phrase this as follows:

**If we remain stuck in the present Situation in Doubt and Dispiritedness ... namely, in a backward-looking Romanticism ... our collective Future-Intelligence will become ever "dumber."**

**Future is mercilessly consistent.**

- 5. We will connect those areas of life that are part of the concept of "Whole Life" not only to the digital innovations of the Metaverse ... i.e., VR, AR, immersion, etc. ..., but also with the Consciousness of People ... i.e. the Users. As a sketch for this:



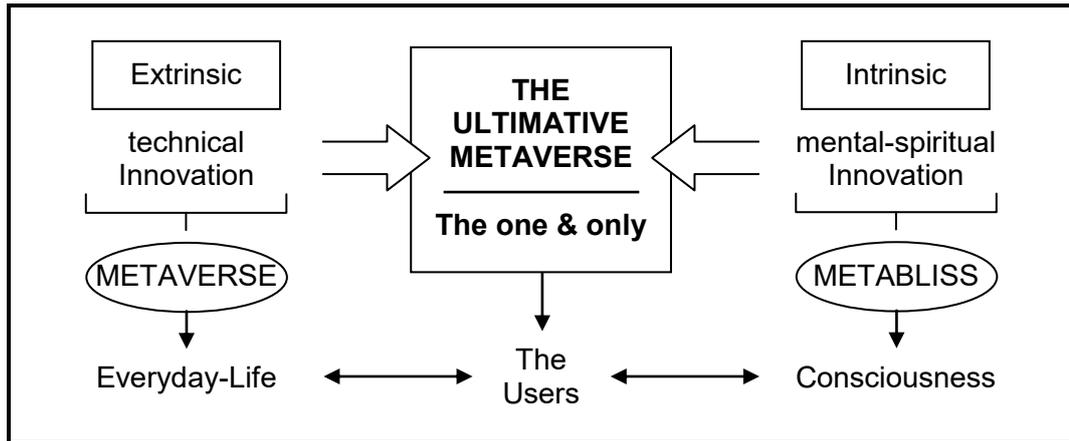
Franck: You state "Advancements in the Consciousness" of the Users. How are these spiritual Advancements to be achieved? From my point of view, spiritual Advancement is predominantly dependent on education and culture, and not on headsets and AR glasses.

Keno: Algorithms, Internet, Headsets and AR-Glasses can be classified as technological Technologies.

If we want to achieve "Advancements in Consciousness," we first need major Innovations in technical Technologies. The invention of Gutenberg's letterpress was such an innovation that qualified our culture ... and radically transformed it.

Franck: Yes, that's right.

Keno: However, the great transformational Power only arises when an extrinsic technical Innovation can be paired with an with an innovative intrinsic Application. And it is precisely this pairing that is at stake. Here's a sketch:



Ultimately, the whole debate around the Metaverse leads us to the following question:

**How can we digitally organize  
the Extrinsic and Intrinsic  
in such a way that  
the 4 Sectors of Transformation  
can be integrated into  
a common and positive Dynamic?**

Franck: So the focus is on Society, Culture, Mind and Identity? Correct?

Keno: Yes, absolutely. Either we master this challenge ...

Franck: ... Society, Culture, Mind and Identity? ...

Keno: ... yes, or we are victimized by the Growth of Complexity, Acceleration and Contingency ... that is, by the Realities that we ourselves are permanently creating.

From this perspective, the development of an ideal "Whole-Life-Metaverse" is not a marginal issue, let alone a "toy for money-hungry tech corporations" (as one critic recently put it).

**Rather, it is about  
taking collective Responsibility  
for the whole of Society.**

Franck: Let me reflect on that a little bit.

You say that the only way we as a human race can develop better Future-Intelligence if we give birth to a novel system that you call

**"The ideal Whole-Life-Metaverse" ...**

**THE ULTIMATE METAVERSE.**

Keno: That's it.

Franck: Moreover, you claim that such a Metaverse will only be "ideal" when it is able to combine the Extrinsic of everyday Life with the Intrinsic of Consciousness Advancements.

Keno: Yes, it's about the Fusion of METAVERSE with METABLISS.

Franck: And you emphasize that this is why it's about the Fusion of technical and neuronal Innovations.

Keno: Yes. And that this Fusion has to be done in such a way that the users are not only at the Center, but ...

Franck: ... now I'm curious about ...

Keno: ... that the Users become the true "Creators" in this ULTIMATE METAVERSE. Specifically:

- The "Streams of Consciousness" are the essential Essence of the "inner Life" of the upcoming Metaverse.
- These "Streams" will be collaboratively created by the Users ... as a Bottom-up Dynamic with a focus on Experimentation and Emergence.

Franck: This is then what you recently described as CCC ... Collaborative Crossing Creativity ... . Right?

Keno: Yes. It's a historically important step ... a Quantum-Leap in our human Evolution, so to speak:

**The Qualification of our Future  
is being democratized.**

From my point of view, it's the initiation of the 2<sup>nd</sup> Axial-Age.